

# **Business Studies**

## **Home Learning Pack Challenges**

Please find attached a pack of work to help prepare you for Sixth Form.

We are delighted that you have shown an interest in business studies. In order to get you thinking about the subject, below is a **challenge pack** to help you prepare for studies in the 6<sup>th</sup> form. Activities such as business research, books to read, films to watch. It would be really helpful if you started to follow the news and look out for business related stories including information about the wider economy and decisions that affect business. This will not only help you become familiar with business terminology and jargon but help you to understand the wider world in which you live, shop and eventually work.

These are **ALL** optional activities, DO NOT TRY TO DO THEM ALL!!

### **For a look at the syllabuses:**

- AQA A Level business  
<https://www.aqa.org.uk/subjects/business/a-level/business-7138/specification>
- OCR Cambridge Technical level 3 Business Specification  
<https://www.ocr.org.uk/qualifications/cambridge-technical/business/#level-3>

### **Useful websites/apps- register now:**

- Register with <http://www.tutor2u.net>, a Business Studies blog especially written for students. A daily blog will be sent to you with interesting news articles that tie into the syllabus, comments from examiners and (later) tips and support for exam modules

In the meantime, we want to say a big well done for your hard work at Hartismere or your current/previous school.

Kind regards

Business Studies Department  
Hartismere School

## **CONTENTS**

### **1. Home Learning Activities Challenges (Optional)**

- A week in business

### **2. Reading (Just for general awareness)**

- Newspapers and magazines
- Websites

### **3. TV Programmes (For interest)**

### **4. Research new articles about Tesco exploring the sale of its European business. Identify in your research reasons for Tesco withdrawing from European markets and what their strategy is now. (This will help with topic content on business focus, strategy, planning, aims and objectives).**





## Home Activities

<b>"A week in Business".</b>	
  	
	Note down 7 different news stories relating to business, one for each day. These could be local, national or international news stories but make sure they are business related. They could be from different weeks over the holiday period.
<b>Mon</b>	
<b>Tues</b>	
<b>Wed</b>	
<b>Thurs</b>	
<b>Fri</b>	
<b>Sat</b>	
<b>Sun</b>	







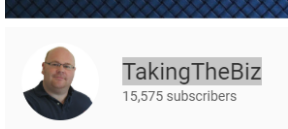
Please use this pack if you are interested in continuing studying Business

## READING

**Other recommended reads - Quality newspapers/magazines such as The Times, Guardian, Telegraph, Independent, journals such as The Economist (N.B there are reduced rates for students on some of these, for example, students were able to buy The Economist for 6p per copy instead of the standard £2!) Also, you can sign up online and receive free articles.**

 <p><b>THE TIMES</b></p> <p><i>Dress for your holidays</i></p> <p>Public safety 'at risk' as thousands of cab drivers exploit law</p> <p><b>Brexit costs households £900 a year, says Carney</b></p> <p>That's enough, now we need to get Trump off track</p> <p><a href="http://www.thetimes.co.uk">www.thetimes.co.uk</a></p>	 <p><b>THE INDEPENDENT</b></p> <p><b>THIS IS YOUR LIFE</b> (if you are a woman)</p> <p>39% of the world's land is the world's owned by women</p> <p>70% of the world's population are women</p> <p>£970,000</p> <p>85m</p> <p>700,000,000</p> <p>1,440 in 7</p> <p>67%</p> <p>INTERNATIONAL WOMEN'S DAY - SPECIAL EDITION</p> <p><a href="http://www.independent.co.uk">www.independent.co.uk</a></p>	 <p><b>The Economist</b></p> <p>China's next cultural revolution</p> <p>Germany's new economic divide</p> <p>Construction: the least efficient industry</p> <p>The value of the sceptic</p> <p><a href="http://www.economist.com">www.economist.com</a></p>	 <p><b>The Guardian</b></p> <p><i>I was there! I was really there!</i></p> <p><b>Crackdown on donations as Farage faces new gift row</b></p> <p>Expert tells of regret as mother 'broke heart' label</p> <p>All project failing on renewables promise</p> <p>McCartney's unique wedding gift to Swift</p> <p>Posh beats No 1 sweet</p> <p>Sahlenko in true style</p> <p><a href="http://www.theguardian.com">www.theguardian.com</a></p> <p><a href="http://m">m</a></p>
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### Recommended websites/follow on Twitter/ Apps on your mobile






 <p><a href="http://www.tutor2u.net">www.tutor2u.net</a></p> <p>Excellent business website with everything you need to learn for Business A Level, presentations, videos, revision quizzes.</p>	 <p><a href="http://www.bbc.co.uk">www.bbc.co.uk</a></p> <p>Excellent news website with everything you need to learn about what is going on in the world today</p>	 <p>London Stock Exchange</p> <p><a href="http://www.londonstockexchange.com">www.londonstockexchange.com</a></p> <p>Excellent website with everything you need to learn about share prices and market capitalization.</p>
 <p>Companies House</p> <p><a href="https://beta.companieshouse.gov.uk/">https://beta.companieshouse.gov.uk/</a></p> <p>Excellent website which allows you to research any registered Private Limited Company LTD in the UK.</p>	 <p>FINANCIAL TIMES</p> <p><a href="https://ig.ft.com/sites/numbers/economics/uk/">https://ig.ft.com/sites/numbers/economics/uk/</a></p> <p>Excellent website for researching the UK economy at a glance. The FT's one-stop overview of key economic data, including GDP, inflation, unemployment, the major business surveys, the public finances and house prices</p>	 <p>YouTube</p>  <p>TakingTheBiz 15,575 subscribers</p> <p>Really useful YouTube channel with wide range of revision videos on all business a level topics</p>

## FILMS

Just some ideas for an excuse to have some popcorn:

	<p><b>1. <u>Up In The Air with George Clooney (2010):</u></b>  <i>Up in the Air is a 2009 American comedy-drama film directed by Jason Reitman and written by Reitman and Sheldon Turner, based on the career of J Weller. The story is centered on corporate "downsizer" Ryan Bingham (George Clooney) and his travels.</i></p> <p><b>Business reference: Human Resources, retrenchment</b></p>
	<p><b>2. <u>Enron: The Smartest Guys in the Room (2005):</u></b>  <i>The film examines the 2001 collapse of the Enron Corporation which resulted in criminal trials for several of the company's top executives during the ensuing Enron scandal it also shows the involvement of the Enron traders in the California electricity crisis.</i></p> <p><b>Business reference: Profit, Public Limited Companies, Stock market, insider trading</b></p>
	<p><b><u>Glengarry Glen Ross" (1992)</u></b>  <i>This film follows the lives of four unethical Chicago real estate agents who are prepared to go to any lengths (legal or illegal) to unload undesirable real estate on unwilling prospective buyers.</i></p> <p><b>Business reference: Profit</b></p>
	<p><b>5. <u>Working Girl (1988)</u></b>  <i>This film showed the world that a woman could be just as successful and smart as any man in business. Today that seems like a given, but in 1988 it seems like it was still pretty revolutionary.</i></p> <p><b>Business reference: Human Resources, Motivation, Entrepreneur</b></p>
	<p><b>6. <u>Trading Places (1983):</u></b>  <i>Trading Places is a 1983 American comedy film directed by John Landis and starring Dan Aykroyd and Eddie Murphy. It tells the story of an upper-class commodities broker and a homeless street hustler whose lives cross paths when they are unknowingly made part of an elaborate bet.</i></p> <p><b>Business reference: profit, stock market</b></p>
	

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	<p><b>6. <u>How to Succeed in Business Without Really Trying (1967).</u></b>  <i>Pierpont Finch (Robert Morse) is a lowly window cleaner with dreams of making it big in the business world. After finding a copy of the book "How to Succeed in Business Without Really Trying," Finch decides to apply the tactics in the book to his own life.</i></p> <p><b>Business reference: entrepreneurial characteristics profit,</b></p>
	<p><b>5. <u>The Founder</u></b>  <i>The true story of how Ray Kroc (Michael Keaton), a struggling salesman from Illinois, met Mac (John Carroll Lynch) and Dick McDonald (Nick Offerman), who were running a burger operation in 1950s Southern California. Kroc was impressed by the brothers' speedy system of making the food and saw franchise potential. Kroc soon maneuvers himself into a position to be able to pull the company from the brothers and create a multi-billion dollar empire.</i></p> <p><b>Business reference : Franchising</b></p>
	<p><b>6. <u>Pursuit of Happyness</u></b>  <i>The Pursuit of Happyness is a 2006 American biographical drama film based on entrepreneur Chris Gardner's nearly one-year struggle being homeless. Directed by Gabriele Muccino, the film features Will Smith as Gardner, a homeless salesman.</i></p> <p><b>Business reference : Entrepreneurial spirit, sales, finance</b></p>
	<p><b>7. <u>The Big Short</u></b>  <i>This film is great for improving your understanding of the 2007/2008 financial crash which started in the USA. The film tells the story of how the US housing market triggered a global recession. Sounds dull but highly entertaining and very fast paced with some great actors.</i></p> <p><b>Business reference: Financial crash, markets and investments.</b></p>
	<p><b>8. <u>Bank of Dave</u></b>  <i>"Bank of Dave" refers to the inspiring real-life story of Dave Fishwick, a self-made minibus salesman from Burnley, Lancashire, who fought traditional banking establishments to create a community-focused bank that reinvests all profits into local charities and businesses. As well as an entertaining film, it is a good</i></p>

\*Some of these films may include mature themes so please check the ratings before watching.

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**Netflix**







- Steve Jobs – Billion Dollar Hippie
- The Social Network
- Inside Bill’s Brain
- American Factory
- Fyre – The greatest festival that never happened
- The Great Hack

**Amazon Prime**

- Generation Start Up
- Pepsi vs Coke
- Jobs vs Gates
- Starbucks Unfiltered
- Facebook – Cracking the Code
- Rich and Famous Fortunes
- The Internship
- Trump – What’s the deal?
- Data Centre – The true cost of the internet
- The Millennial Dream
- Business Mindsets for Success
- Learn From The Experts - Jeff Bezos, Amazon Founder

**TV**

The following television programmes are recommended for background business knowledge.

 <p><b><u>BBC News</u></b> Last news from around the world.</p>	 <p><b><u>BBC Panorama</u></b> British current affairs documentary programme</p>	 <p><b><u>BBC newnight</u></b> Key national and international news stories</p>
 <p><b><u>Dragons Den</u></b> Programme about entrepreneurs presenting their business ideas to gain funding from the Dragons. (Venture Capitalists)</p>	 <p><b><u>The Apprentice</u></b> Programme about entrepreneurs working in teams and being interviewed so they can gain backing of Sir Alan Sugar for their business idea.</p>	 <p><b><u>Question Time</u></b> Topical debate in which guests from the worlds of politics and the media answer questions posed by members of the public.</p>

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 <p><b><u>Undercover Boss</u></b> A CEO goes undercover to find out how a large firm is running. There are both UK and USA versions. <i>Check catchup TV or YouTube</i></p>	 <p><b><u>Inside the Factory</u></b> A fun insight into foods we eat and how they are made. Shows student the different production methods used.</p>	 <p><b><u>Only Fools and Horses</u></b> Bit of comedy. The original sole trader “Del Boy”. Show goes through the trials and tribulations of Trotters Independent Traders!</p>
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## Podcasts - search BBC Sounds or where you find your podcasts.

### FT News Briefing

- **Source:** Financial Times
- **Host:** Marc Filippino & FT Correspondents

### BBC Business Daily

- **Source:** BBC World Service
- **Host:** Devina Gupta & Hannah Mullane

### The Bottom Line

- **Source:** BBC Radio 4
- **Host:** Evan Davis

### Behind the Money

- **Source:** Financial Times
- **Host:** Michela Tindera

### Economist Podcasts

- **Source:** The Economist
- **Host:** Editors & Global Correspondents

### Wake Up to Money

- **Source:** BBC Radio 5 Live
- **Host:** Sean Farrington